

**2024/FYUG/EVEN/SEM/  
POLSEC-151T/024**

**FYUG Even Semester Exam., 2024**

**POLITICAL SCIENCE**

**( 2nd Semester )**

**Course No. : POLSEC-151T**

**( Public Opinion and Survey Research )**

*Full Marks : 50*

*Pass Marks : 20*

*Time : 2 hours*

*The figures in the margin indicate full marks  
for the questions*

**SECTION—A**

**Answer any fifteen of the following questions :**

**1×15=15 .**

- 1. What is public opinion?**
- 2. "Newspapers are the Bible of Democracy."  
Who said it?**
- 3. What is the meaning of 'vox populi vox Dei'?**

4. Who introduced the concept 'General Will'?
5. What is sampling?
6. Mention one characteristic of sampling.
7. Define Census.
8. What is sampling unit?
9. What is interviewing?
10. Mention one merit of interviewing.
11. What is questionnaire?
12. Mention one object of questionnaire.
13. What is data?
14. What is data processing?
15. What do you mean by editing?
16. What is tabulation?
17. What is opinion poll?
18. Who is considered as the father of opinion poll in India?

19. What do you mean by 'Psephology'?
20. Who founded the Centre for the Study of Developing Societies (CSDS) in India?

## SECTION—B

Answer any *five* of the following questions :

2×5=10

21. Write two conditions for the formation of public opinion.
22. Mention any two agencies of public opinion.
23. Mention two characteristics of good sample.
24. Point out two errors of sampling.
25. Write two advantages of questionnaire.
26. Mention two merits of schedule.
27. Mention two steps in data processing.
28. What is interpretation of data?
29. Mention two differences between opinion poll and exit poll.
30. Write two merits of opinion poll.

SECTION—C

Answer any *five* of the following questions :

5×5=25

31. Discuss the characteristics of public opinion.
32. Explain the conditions for the formation of public opinion.
33. Write a note on the importance of sampling in social research.
34. Explain the limitation of sampling.
35. Write the characteristics of good questionnaire.
36. Explain the techniques of interviewing.
37. Explain the data analysis.
38. Write a note on classification of data.
39. Explain the merits and demerits of opinion poll in India.
40. What are the different kinds of opinion poll?

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