

**2024/TDC (CBCS)/EVEN/SEM/
COMSEC-401T/189**

TDC (CBCS) Even Semester Exam., 2024

**COMMERCE
(4th Semester)**

Course No. : COMSEC-401T

(Entrepreneurship)

Full Marks : 50

Pass Marks : 20

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

UNIT—I

1. Answer any *three* of the following as directed : 1×3=3

(a) According to Schumpeter, an entrepreneur is an inventor.

(Write True or False)

(b) Distinguish between an entrepreneur and a manager.

(c) State one of the characteristics of a creative entrepreneur.

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(Turn Over)



(2)

(d) What is meant by rural entrepreneurship?

2. Answer any *one* of the following questions : 2

(a) Name the various dimensions of entrepreneurship.

(b) Write any two advantages of technopreneurship.

3. Answer any *one* of the following questions : 5

(a) Explain the factors inhibiting entrepreneurship development.

(b) Discuss the need for creative behaviour in entrepreneurship.

UNIT—II

4. Answer any *three* of the following as directed : 1×3=3

(a) What do you understand by Business Groups?

(b) Self Help Group (SHG) is a kind of _____ enterprise.

(Fill in the blank)

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(Continued)

(3)

(c) When did the MSME Act, 2006 become operative?

(d) Name the two types of conflicts which family businesses encounter.

5. Answer any *one* of the following questions : 2

(a) Write a short note on MSME Act, 2006.

(b) Mention any two benefits of Group Business.

6. Answer any *one* of the following questions : 5

(a) Discuss in brief the rationale of micro-enterprises.

(b) Examine various conflict resolution techniques of family businesses.

UNIT—III

7. Answer any *three* of the following questions : 1×3=3

(a) What do you mean by stimulation?

(b) Name one of the government schemes which supports startup of entrepreneurial ventures in the country.

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(4)

- (c) Who are Angel Investors?
- (d) Mention any one objective of SHGs.

8. Answer any one of the following questions : 2

- (a) What is support in entrepreneurship development?
- (b) What are business incubators?

9. Answer any one of the following questions : 5

- (a) Discuss the problems which stand in the way of efficient functioning of an SHG.
- (b) What are the marketing assistance programmes available for MSMEs in India? Explain.

UNIT—IV

10. Answer any three of the following as directed : 1×3=3

- (a) What is technical feasibility analysis?

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(Continued)

(5)

- (b) What do you understand by project proposal?

- (c) Product layout is applicable in ____ industries.

(Fill in the blank)

- (d) A project report is prepared after finalising investment decision by the entrepreneur.

(Write True or False)

11. Answer any one of the following questions : 2

- (a) Write a note on Marketing Plan.
- (b) What is the significance of a project report?

12. Answer any one of the following questions : 5

- (a) Explain the essential components of a good feasibility study.
- (b) Discuss the factors influencing plant location.

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UNIT—V

13. Answer any *three* of the following questions :

1×3=3

- (a) What is meant by resource mobilization?
- (b) What do you mean by utilities for a business?
- (c) Who are principal customers?
- (d) What is contract management?

14. Answer any *one* of the following questions : 2

- (a) What are the prime objectives of contract management?
- (b) Mention any two solutions to the startup problems faced by the entrepreneurs.

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15. Answer any *one* of the following questions : 5

- (a) Define preliminary contract. What are the basic requirements of a contract?

1+4=5

- (b) What are the various types of basic startup problems faced by an entrepreneur? Discuss.

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