

2024/TDC (CBCS)/EVEN/SEM/  
COMSEC-401T/189

TDC (CBCS) Even Semester Exam., 2024

COMMERCE  
( 4th Semester )

Course No. : COMSEC-401T

( Entrepreneurship )

Full Marks : 50

Pass Marks : 20

Time : 3 hours

The figures in the margin indicate full marks  
for the questions

UNIT—I

1. Answer any *three* of the following as  
directed : 1×3=3

(a) According to Schumpeter, an  
entrepreneur is an inventor.

( Write True or False )

(b) Distinguish between an entrepreneur  
and a manager.

(c) State one of the characteristics of a  
creative entrepreneur.

24J/806

( Turn Over )



( 2 )

(d) What is meant by rural entrepreneurship?

2. Answer any *one* of the following questions : 2

(a) Name the various dimensions of entrepreneurship.

(b) Write any two advantages of technopreneurship.

3. Answer any *one* of the following questions : 5

(a) Explain the factors inhibiting entrepreneurship development.

(b) Discuss the need for creative behaviour in entrepreneurship.

UNIT—II

4. Answer any *three* of the following as directed : 1×3=3

(a) What do you understand by Business Groups?

(b) Self Help Group (SHG) is a kind of \_\_\_\_\_ enterprise.

( Fill in the blank )

24J/806

( Continued )

( 3 )

(c) When did the MSME Act, 2006 become operative?

(d) Name the two types of conflicts which family businesses encounter.

5. Answer any *one* of the following questions : 2

(a) Write a short note on MSME Act, 2006.

(b) Mention any two benefits of Group Business.

6. Answer any *one* of the following questions : 5

(a) Discuss in brief the rationale of micro-enterprises.

(b) Examine various conflict resolution techniques of family businesses.

UNIT—III

7. Answer any *three* of the following questions : 1×3=3

(a) What do you mean by stimulation?

(b) Name one of the government schemes which supports startup of entrepreneurial ventures in the country.

24J/806

( Turn Over )

( 4 )

- (c) Who are Angel Investors?  
(d) Mention any one objective of SHGs.

8. Answer any *one* of the following questions : 2

- (a) What is support in entrepreneurship development?  
(b) What are business incubators?

9. Answer any *one* of the following questions : 5

- (a) Discuss the problems which stand in the way of efficient functioning of an SHG.  
(b) What are the marketing assistance programmes available for MSMEs in India? Explain.

UNIT—IV

10. Answer any *three* of the following as directed : 1×3=3

- (a) What is technical feasibility analysis?

24J/806

( Continued )

( 5 )

- (b) What do you understand by project proposal?

- (c) Product layout is applicable in \_\_\_\_\_ industries.

( Fill in the blank )

- (d) A project report is prepared after finalising investment decision by the entrepreneur.

( Write True or False )

11. Answer any *one* of the following questions : 2

- (a) Write a note on Marketing Plan.  
(b) What is the significance of a project report?

12. Answer any *one* of the following questions : 5

- (a) Explain the essential components of a good feasibility study.  
(b) Discuss the factors influencing plant location.

24J/806

( Turn Over )



( 6 )

UNIT—V

13. Answer any *three* of the following questions :

1×3=3

- (a) What is meant by resource mobilization?
- (b) What do you mean by utilities for a business?
- (c) Who are principal customers?
- (d) What is contract management?

14. Answer any *one* of the following questions : 2

- (a) What are the prime objectives of contract management?
- (b) Mention any two solutions to the startup problems faced by the entrepreneurs.

24J/806

( Continued )

( 7 )

15. Answer any *one* of the following questions : 5

- (a) Define preliminary contract. What are the basic requirements of a contract?

1+4=5

- (b) What are the various types of basic startup problems faced by an entrepreneur? Discuss.

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24J—2340/806