



**2022/TDC/ODD/SEM/  
COMSEC-301T/346**

**TDC (CBCS) Odd Semester Exam., 2022**

**COMMERCE**

**( 3rd Semester )**

**Course No. : COMSEC-301T**

**( E-commerce )**

**Full Marks : 35**

**Pass Marks : 14**

**Time : 3 hours**

*The figures in the margin indicate full marks  
for the questions*

**UNIT—I**

**1. Answer any *two* of the following as directed : 1×2=2**

(a) Write one scope of e-commerce.

(b) What is B2B e-commerce model?

(c) E-commerce stands for \_\_\_\_\_.

**( Fill in the blank )**

**2. Answer any *one* of the following : 2**

(a) Mention two advantages of e-commerce to consumers.

(b) What are the essential requirements for effective e-commerce?



( 2 )

3. Answer any *one* of the following : 3
- (a) What are the disadvantages of e-commerce?
- (b) What are the different types of e-commerce?

UNIT—II

4. Answer any *two* of the following : 1×2=2
- (a) What is sniffing?
- (b) What do you mean by network security?
- (c) What is the penalty for publishing private images of others as per the Section 66E of the IT Act, 2020?
5. Answer any *one* of the following : 2
- (a) Explain some security threats in the e-commerce environment.
- (b) Briefly explain security intrusions and breaches.
6. Answer any *one* of the following : 3
- (a) State three importances of encryption in e-commerce.
- (b) Briefly discuss the various e-commerce security threats.

J23/262

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( 3 )

UNIT—III

7. Answer any *two* of the following as directed : 1×2=2
- (a) What is digital signature?
- (b) What is debit card?
- (c) Digital signatures were given legal status in India by the IT Act in the year \_\_\_\_\_.  
( Fill in the blank )
8. Answer any *one* of the following : 2
- (a) Write two limitations of automated clearing house.
- (b) Mention two limitations of online banking.
9. Answer any *one* of the following : 3
- (a) How can the risk involved in e-payment system be overcome?
- (b) Discuss briefly the risks involved in electronic payment system.

UNIT—IV

10. Answer any *two* of the following : 1×2=2
- (a) What is online marketing?
- (b) What is online shopping in e-commerce?
- (c) Why is online publication important? Give one reason.

J23/262

( Turn Over )



- 11.** Answer any *one* of the following : 2
- (a) Is e-tailing a part of e-commerce? Explain.
- (b) Mention two benefits of online learning.
- 12.** Answer any *one* of the following : 3
- (a) What are the advantages of e-tailing?
- (b) What are the advantages associated with transacting online?

UNIT—V

- 13.** Answer any *two* of the following : 1×2=2
- (a) What is hyperlink in HTML?
- (b) Write the difference between tags and attributes.
- (c) What are the uses of font styles?
- 14.** Answer any *one* of the following : 2
- (a) Explain briefly the importance of HTML in Web development.
- (b) Discuss why HTML frames are used.
- 15.** Answer any *one* of the following : 3
- (a) Define a Web portal with example.
- (b) Define lists. Explain any two types of lists used in HTML.

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