



**2020/TDC(CBCS)/ODD/SEM/  
COMHCC-303T/342**

**TDC (CBCS) Odd Semester Exam., 2020  
held in March, 2021**

**COMMERCE**

**( 3rd Semester )**

Course No. : COMHCC-303T

**( Management Principle and Application )**

*Full Marks : 70*

*Pass Marks : 28*

*Time : 3 hours*

*The figures in the margin indicate full marks  
for the questions*

**SECTION—A**

**1. Answer any ten of the following questions :**

**2×10=20**

(a) State any two functions of management.

(b) Write down two principles of human relations approach.



( 2 )

- (c) Mention two features of contingency approach.
- (d) What is strategic planning?
- (e) Define MIS.
- (f) What is decision-making?
- (g) What is span of management?
- (h) Define functional authority.
- (i) What is delegation of authority?
- (j) What is staffing?
- (k) What is motivation?
- (l) Define leadership.
- (m) What is ratio analysis?
- (n) Write down two features of budgetary control.
- (o) What is PERT?

( 3 )

SECTION—B

Answer any five questions

- 2. What is MBO? Explain the significance of MBO in modern business organizations. 2+8=10
- 3. Narrate the contributions of Henry Fayol in the field of management. 10
- 4. What is business environment? Discuss various components of business environment. 2+8=10
- 5. Explain the techniques of scientific decision-making process. 10
- 6. Distinguish between line and staff authority in an organization. 10
- 7. State the principles of delegation of authority. 10
- 8. What is need theory? Explain the significance of Maslow's need hierarchy theory of motivation. 2+8=10
- 9. Explain the role of transformational leadership in modern organizations. 10



( 4 )

10. Explain various techniques of good control system. 10
11. Narrate the emerging issues of management in present-day business environment. 10

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