2022/TDC/ODD/SEM/ BCACC–502T/022

TDC (CBCS) Odd Semester Exam., 2022

COMPUTER APPLICATION

(5th Semester)

Course No. : BCACC–502T

[Management Information System (MIS)]

Full Marks : 50
Pass Marks : 20

Time : 3 hours

The figures in the margin indicate full marks for the questions

UNIT—I

1. Answer any *two* of the following : 2×2=4

    (a) What is information system?

    (b) Write down the advantages of balanced MIS.

    (c) What is TPS?

J23/377 (Turn Over)

(2)

2. Answer any *one* of the following : 6

   (a) Discuss the main differences between Management Information System and Transaction Processing System.

   Or

   (b) What is decision support system (DSS)? Why are information systems so essential for running and managing a business today?

   UNIT—II

3. Answer any *two* of the following : 2×2=4

   (a) Write down the application of database system in business.

   (b) Define e-business.

   (c) Mention different IT tools that are used to grow business.

4. Answer any *one* of the following : 6

   (a) Explain the difference between e-commerce and e-business.

   Or

   (b) Explain the role of MIS in education sector. Also design the MIS of education sector mentioning its hardware and software requirements.

(*Continued*)

(3)

UNIT—III

5. Answer any *two* of the following : 2×2=4

   (a) What is extranet? How is extranet related to intranet?

   (b) What is C2C? Give example.

   (c) Write down the drawbacks of e-commerce.

6. Answer any *one* of the following : 6

   (a) Discuss the importance of MIS in strategic decision making.

   Or

   (b) Explain the following : 2+2+2=6

      (i) Site license

      (ii) Network multi-license

      (iii) Public domain software

   UNIT—IV

7. Answer any *two* of the following : 2×2=4

   (a) What is cyber crime on internet?

   (b) Mention different drawbacks of digital signature.

   (c) Mention different security challenges.

(*Turn Over*)

8. Answer any *one* of the following :   6

    (a) What are the major concerns about cyber crime and privacy on the internet? What can we do about it? Explain.

<div align="center">Or</div>

    (b) Describe the 'privacy issue' of information system management in global sharing of information.

<div align="center">UNIT—V</div>

9. Answer any *two* of the following :   2×2=4

    (a) Define ERP.

    (b) Mention the features of CRM.

    (c) What is procurement management system?

10. Answer any *one* of the following :   6

    (a) Explain various types of supply chain decision.

<div align="center">Or</div>

    (b) Give an overview of ERP of Flipkart or Snapdeal.

<div align="center">★ ★ ★</div>