2021/TDC/CBCS/ODD/ BCACC-502T/022

TDC (CBCS) Odd Semester Exam., 2021
held in March, 2022

COMPUTER APPLICATION

(5th Semester)

Course No. : BCACC-502T

(Management Information System)

Full Marks : 50

Pass Marks : 20

Time : 3 hours

The figures in the margin indicate full marks for the questions

SECTION—A

Answer any *ten* of the following questions : 2×10=20

1. What type of activities occur in information processing system?

2. What types of strategies are required for competitive advantage?

3. What is balanced MIS?

(*Turn Over*)

(2)

4. What is the role of DBMS in MIS?

5. What skills does an information systems manager need?

6. Write the importance of telecommunication in MIS.

7. What is decision support system? Give example.

8. What are the features of information technology?

9. State the difference between Internet and Intranet.

10. What is ethical hacking? Give example.

11. How can we benefit from global management learning?

12. What are the challenges in implementing MIS?

13. What are the challenges of ERP?

14. Discuss the role of SCM in ERP.

15. What are the technical benefits of incorporating CRM into an organization?

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(3)

SECTION—B

Answer any *five* of the following questions : 6×5=30

16. Explain different kinds of information system. 6

17. How are effectiveness and efficiency measured in MIS? Explain with examples. 6

18. Discuss the characteristics of DBMS. 6

19. For the design of an MIS of a hospital, bring out and discuss the requirement and specification of hardware and software completely. 6

20. What is e-commerce? How does it add value to the business? 1+5=6

21. (a) Explain the component of intranets in IT architecture. 3

    (b) Explain 'marketing information system'. 3

22. Is there an ethical crisis in business today? What role does information technology play in unethical business practices? 1+5=6

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23. Explain the different tools of security management system with necessary diagram. 6

24. (a) What is CRM? Explain the benefits and challenges of CRM. 1+2=3

(b) What is supply chain management? Give example. 2+1=3

25. (a) Explain various types of supply chain management. 3

(b) Discuss the role of MIS in procurement management. 3

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