

**2023/TDC(CBCS)/ODD/SEM/
BCACC-502T/022**

TDC (CBCS) Odd Semester Exam., 2023

COMPUTER APPLICATIONS

(5th Semester)

Course No. : BCACC-502T

[Management Information System (MIS)]

Full Marks : 50

Pass Marks : 20

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

SECTION—A

Answer ten questions, selecting two from
each Unit : 2×10=20

UNIT—I

1. What types of activities occur in information processing system?
2. What types of strategies are required for computer advantage?
3. What is balanced MIS?

(2)

UNIT—II

4. What are the roles of DBMS in MIS?
5. What skills does an information system manager need?
6. Write the importance of telecommunication in MIS.

UNIT—III

7. What is decision support system? Give example.
8. What are the features of information technology?
9. State the difference between Internet and Intranet.

UNIT—IV

10. What is ethical hacking? Give example.
11. How can we benefit from global management learning?
12. What are the challenges in implementing MIS?

(3)

UNIT—V

13. What are the challenges of ERP?
14. Discuss the roles of SCM and ERP.
15. What are the technical benefits of incorporating CRM into an organization?

SECTION—B

Answer *five* questions, selecting *one* from each Unit : 6×5=30

UNIT—I

16. Explain different kinds of information system.
17. How are effectiveness and efficiency measured in MIS? Explain with examples.

UNIT—II

18. Discuss the characteristics of DBMS.
19. For the design of an MIS of a hospital, bring out and discuss the requirement and specification of hardware and software completely.

(4)

UNIT—III

20. What is e-commerce? How does it add value to the business?
21. (a) Explain the components of intranets in IT architecture.
- (b) Explain 'marketing information system'.

UNIT—IV

22. Is there an ethical crisis in business today? What role does information technology play in unethical business practices?
23. Explain different tools of security management system with necessary diagram.

UNIT—V

24. (a) What is CRM? Explain the benefits and challenges of CRM.
- (b) What is supply chain management? Give example.

(5)

25. (a) Explain various types of supply chain management.
- (b) Discuss the role of MIS in procurement management.
